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## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

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| <b>(51) International Patent Classification <sup>6</sup> :</b><br><b>G06F 17/60</b>  | <b>A2</b> | <b>(11) International Publication Number:</b> <b>WO 99/33013</b><br><b>(43) International Publication Date:</b> 1 July 1999 (01.07.99)  |
| <b>(21) International Application Number:</b> PCT/US98/27013<br><b>(22) International Filing Date:</b> 18 December 1998 (18.12.98)<br><b>(30) Priority Data:</b><br>08/995,126 19 December 1997 (19.12.97) US<br><b>(71) Applicant:</b> A.C. NIELSEN COMPANY [US/US]; 150 North<br>Martingale Road, Schaumburg, IL 60173-2076 (US).<br><b>(72) Inventors:</b> JOHNSON, Barbara, Elizabeth; 285 Walter Avenue,<br>Elk Grove Village, IL 60007 (US). MARTIN, James,<br>Charles; 18898 Linden Avenue, Grayslake, IL 60030 (US).<br>RABOLT, Kenneth, Francis; 33 Chelsea Lane, Cary, IL<br>60013 (US). HEALY, Keri, Anderson; 721 Park Avenue,<br>Bainbridge Island, WA 98110 (US). BYRON, Danielle,<br>Anne; 6255 N. Sheridan Road #30, Chicago, IL 60660 (US).<br>BERZKALNS, Ilga, Anita; 8145 North Greendale, Niles, IL<br>60714 (US).<br><b>(74) Agent:</b> McCracken, William, E.; Marshall, O'Toole, Ger-<br>stein, Murray & Borun, 6300 Sears Tower, 233 South<br>Wacker Drive, Chicago, IL 60606-6402 (US). |           | <b>(81) Designated States:</b> AL, AM, AT, AU, AZ, BA, BB, BG, BR,<br>BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GD,<br>GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP,<br>KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK,<br>MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG,<br>SI, SK, SL, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ZW,<br>ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW),<br>Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),<br>European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR,<br>GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF,<br>BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN,<br>TD, TG).<br><br><b>Published</b><br><i>Without international search report and to be republished<br/>upon receipt of that report.</i> |
| <b>(54) Title:</b> MARKET RESEARCH DATABASE HAVING HISTORICAL CONTROL DESIGNATOR   |           |   |
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